

Yash Purkar | Frontend Developer

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SUMMARY

Frontend Developer with over **1.5 years of experience** in developing responsive web applications. Expertise in React.js, Next.js, Redux, TypeScript, and optimization of web performance, contributing to significant improvements in user engagement and business metrics.

EXPERIENCE

Frontend Developer

Mar. 2024 – Jun. 2025

Bitbeast

Onsite - Ahmedabad

- Led a UI/UX redesign using Figma and **React.js**, significantly improving usability and visual appeal.
- Directed the transition to a more intuitive and visually compelling interface using **React.js** and **Ant design**, strengthening brand identity and boosting user retention.
- Optimized front-end performance with React.js, leveraging **code splitting**, **memoization**, and **lazy loading** to boost page load speed.
- Implemented OTP authentication, Simplified the login process, and enhanced user experience with OTP authentication using **React.js** and **Ant Design**.

Software Development Engineer Intern

Aug. 2023 – Feb. 2024

AdmitKard

Onsite - Noida

- Designed and delivered an in-house web application using **Next.js** and **Material UI**, enhancing UI performance and visual appeal to improve the overall user experience.
- Organized meetings with the seniors to receive in-depth **product information** and answers to cross-departmental questions.
- Improved the login page interface by integrating animations using **Next.js** and **Material UI**, improving user satisfaction.
- Implemented Access Control Lists (ACLs) to manage user permissions efficiently.
- Upgraded an internal web application used by **250+ employees** to streamline team coordination and productivity.

TECHNICAL SKILLS

Frontend: React.js, Next.js, JavaScript, TypeScript, Redux Toolkit, Material UI, Ant Design, Bootstrap, Tailwind CSS, CSS, HTML

Backend: Node.js, Express.js, MongoDB, Zod

Developer Tools: Github, Jira, Figma

PROJECTS

QuickDeal | *React.js, Context API, Vanilla CSS, mockBee*

- Built an e-commerce web application with features including product filtering, search, payment integration, cart, and wishlist management.
- Optimized state handling using Context API to enhance front-end performance and data flow.
- Created an intuitive and responsive user interface with Vanilla CSS following component-based design principles.
- [Source Code](#)

QuickTweet | *React.js, Context API, Vanilla CSS, mockBee*

- A social media web application developed using **React.js**, Context API, and Vanilla CSS.
- Implemented core features: account switching, post creation/editing/deletion, follow/unfollow, like/dislike, bookmarking, and post sharing.
- Managed global state efficiently with Context API to ensure seamless user experience.
- [Source Code](#)

NPM Package | *React.js, NPM*

- Created and published **get-country-hook**, a custom React hook to fetch and manage country information.

EDUCATION

Savitribai Phule Pune University

Bachelor of Computer Applications (BCA) | CGPA: 8.25

Maharashtra, India

June 2021 – June 2024